

# International Congress on Business and Economic Research(ICBER2012)

Port Harcourt-Nigeria  
25-28 June, 2012

## Announcement

Dear Colleagues,

On behalf of the Programme Committee we are pleased to invite you to take part in the 2012 International Congress on Business and Economic Research that will be held in Port Harcourt (Nigeria) on the **25th, 26<sup>th</sup>, 27th and 28th of June, 2012**. ICBER2012 is jointly organized by African Society for the Scientific Research (ASSR) in cooperation with other institutions

The mission of the congress is to further the advancement and innovation in business, technology, and economics in the global community. As the world becomes increasingly global, new ways to explore learn, and share knowledge are needed. The event serves as a means to connect and engage economists, business executives, technologists, educators, entrepreneurs, researchers, scientists, consultants, training managers, policy makers, curriculum developers, and others in the topics and fields in economics and business.

ICBER2012 will be an International Forum for those who wish to present their research, projects and innovations, having also the opportunity to discuss the main aspects and the latest results in the fields of Economics, Business and Technology. Our aim is to inspire and provoke crucial discussions and debates. The event will boast critical thinking and reconsider policies and practices.

We would like to invite you to participate in the congress. Attached (see **Congress Poster**) is the announcement and our [formal invitation](#) to the event. You will also find all the necessary information. Please note that the proposal deadline is [March 31, 2012](#). It would be most highly appreciated if you can pass this information on to your colleagues who might be interested in our event.

We the Program Committee on behalf of AASR and cooperating partners feel honoured to be hosting the conference in Nigeria and look forward to seeing you in Port Harcourt.

**Prof. M.O.N Obagah**  
**Co-Chair**  
**ICBER2012 Organising Committee**

## Theme:

### Economics and Business in a Global Age

#### Sub-Themes

- Accounting
- Advertising Management
- Agricultural Economics/Business
- Business Intelligence and Ethics
- Business Information Systems
- Business/Company Law
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behaviour
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic geography
- Economic Policy and Systems
- Educational management and Planning
- Employment and Training
- Engineering Economics
- Entrepreneurship
- Environmental Economics
- Finance & Investment
- Financial Economics
- Government Finance
- Health Economics
- Hotel Management
- Household Behaviour and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- Insurance
- International Economics and Business
- International Finance and Trade
- Labour Economics
- Human Resource Management
- Law and Economics
- Macroeconomics
- Microeconomics
- Management Information Systems
- Management Science
- Market Structure and Pricing
- Marketing Research and Strategy
- Marketing Theory and Applications
- Oil and Gas
- Operations Research
- Organizational Behaviour & Theory
- Organizational Communication
- Political Economy
- Prices, Business Fluctuations and Cycles
- Product Management
- Production and Organizations
- Operations Management
- Population Studies
- Public Administration
- Public Choice
- Public Economics and Finance
- Public Relations
- Public Responsibility and Ethics
- Quantitative methods
- Real Estate Business
- Regional Studies
- Regulatory Economics
- Resource Management
- Renewable Energy
- Small Business Enterprise
- Strategic Management
- Strategic Management Policy
- Stress Management
- Supply Change Management
- Systems Management
- Systems Thinking
- Taxation
- Technological Change; Research and Development
- Technology & Innovation
- Transport Studies
- Tourism
- Time Management
- Total Quality Management
- Urban and Regional Planning/Economics
- Welfare Economics

## Information for Authors

1. The paper should be A4 format. Left, right, top and bottom margins should be 2.00 cm each. English is the official language of the conference.
2. Title should be 14-point, all in capital letters, bold and centered.
3. Font size throughout the paper should be 12-point in Garamond, in single space, and justified.
4. The whole text should be written with "Garamond".
5. Do not give page numbers for the paper
6. A blank line should be left after the title. Names of authors, affiliations and e-mails should be provided after the title.
7. Following the authors' information, a 200-word abstract should be provided with five keywords. The "**Abstract**" should be a summary of the paper.
8. Graphics and pictures should be prepared in black and white.
9. One blank line should be allowed between the components of the paper (i.e. introduction, methods and procedures, results, conclusion, references.). Main headings should be centered, bold and capitalized. The second level of headings should be title case and bold. The third level should be italicized and upper- and lower-case heading.
10. For titles of tables, graphics and pictures, sentence case should be used.
11. Texts used in Tables, graphics and pictures should be Garamond. The font size can be reduced to 10 pt.
12. **References** should be at the end of the paper and should be listed alphabetically. References and citations within the text should be prepared in the APA format.
13. Abbreviations should comply with the standard use. They should be given in full format at the first place they are used.
14. The paper should be maximum 10 pages
15. SI unit should be employed where applicable
16. Only proposals containing abstract and full texts are acceptable. We do not welcome only abstracts.
17. All submissions must be by email attachment preferably in MS words. We do not accept hard copies
18. All papers must adhere to this template in format. No paper can be processed if not formatted according to the stated rules and regulations.
19. Papers submitted after March 31, 2012 may be presented at the conference but they may not be published in the conference book
20. The first 50 registered participants will collect free copies of our previous publications.
21. All papers should be submitted to [icber2012@gmail.com](mailto:icber2012@gmail.com)

## Who Should Attend

The Congress attracts a range of economists, researchers, technologists, teachers, students, activists, administrators, business Professionals and others. Attendees join together to share ideas, experiences, views and their passions.

If you want to chair a session, organize a panel, evaluate papers to be published in the congress proceeding, books or journals, contribute to the editing or any other offer to assist, please send an email to [icber2012@gmail.com](mailto:icber2012@gmail.com)

## Deadlines and Venue

- Proposal Submission Deadline : **March 31, 2012**
- \* Early Registration : **December 31, 2011**
- \* Registration : **April 30, 2012**
- Congress dates : 25 – 26 – 27– 28, June 2012**

## Congress Venue

ICBER2012 will take place at the Rivers State University of Education, Port Harcourt, Rivers State, Nigeria.

## Congress Fees

<b>Congress Registration:</b>	<b>International</b>	<b>Local</b>	<b>Deadlines</b>
<i>Early Registration:</i>	US \$150	N22500	December 31, 2011
<i>Late Registration</i>	US \$170	N25500	After December 31, 2011
AASR Members	US \$90	N14000	December 31, 2011
Student Registration	US \$30	N3800	May 31, 2011
Listeners only	US \$40	N5500	May 31, 2011
Corporate Participation	US \$200	N30000	May 31, 2011
Membership Registration	US \$40	N5500	----
Annual Dues	US \$20	N3000	----

NB: **The bank transfer is the method of payment.** Payment in local currency is only possible for delegates resident in Nigeria. Please contact the event Organizers for bank account's details. The registration will be confirmed upon receipt of the registration fee. In case of cancellation, there will be no refund of registration fees. *Congress fee includes the cost of publishing the papers and admission to all sessions.* In order to receive a free copy of the Congress Proceedings, Certificates and other materials. Authors are requested to personally attend the congress and present the accepted paper(s).

## Funding and Fellowship

Aiming at encouraging intended participants, the congress organizers have created a solidarity fund. A limited sponsorship is available for participants from the developing countries. Young scholars below the rank of Senior Lecturer or its equivalent and women are particularly encouraged to apply. A written request is required. A letter of reference is needed.

Support may be in the form of full sponsorship including travel grants and boarding or partial sponsorship.

## Organization

**The 1 International Congress on Business and Economic Research(ICBER2012)** is organized by African Society for the Scientific Research (ASSR) *with the Support and Cooperation of:*

International Association for the Scientific Knowledge, Portugal

Universidad Azteca, Mexico

Federal College of Education (Technical), Omoku-Nigeria

Universidad Central de Nicaragua, Nicaragua

Afro-Euro Centre for Development Studies, Spain

Maxwell Scientific Organization, United Kingdom

International Digital Organization for Scientific Information, UAE

Development Africa Consortium

Beverly Resources

Science and Education Foundation, Bulgaria

Prague Development Centre, Czech Republic

Vocational Training Institute, Mauritius

KRE Publishers, India  
Raphael Nosike Foundation  
Mediterranean Center for Social and Educational Research  
Indian Society for Education and Environment  
International Association for Teaching and Learning, Spain  
Human Resource Management Research Society(HRMARS), Pakistan  
Integrated Publishing Association, India  
Bentham Science Publishers Ltd  
Rivers State University of Education,Port Harcourt, Nigeria

## **Programme Committee**

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Universidad Azteca, Mexico

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The Granada Management Institute, Spain

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Rivers State University of Education,Port Harcourt, Nigeria

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"Aurel Vlaicu" University of Arad, Romania

### **Sir Bassey Ubong**

Federal College of Education (Technical), Omoku-Nigeria

### **Prof. Peter U. Akanwa**

Imo State University, Nigeria

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Fatima College,India

### **Secretary-General**

**Dr. Jacinta A. Opara**

African Association for the Scientific Research

# International Scientific Committee

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**Mr. Hassan Danial Aslam**  
Human Resource Management Research Society(HRMARS), Pakistan

**Prof. Ivan Mihajlovic**  
University of Belgrade, Serbia

**Dr. Abraham I. Oba**  
Niger Delta Development Commission, Nigeria

## Programme of Event

### Monday 25th June

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08:00 – 09:00	Registration
09:00 – 10:45	Welcome Ceremony
10:45 – 11:00	Coffee Break
11:15 – 14:30	Special Sessions
14:30 – 14:45	Lunch Break
14:45 – 16:45	Special Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

### Tuesday 26th June

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08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

### Wednesday 27th June

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08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

## Thursday 28th June

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08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:00	Coffee Break
17:00 – 19:00	Special Sessions/Communique
19:00 – 20:00	Closing Sessions/Cocktail

### Sponsorship and Donations

The Congress organizers would remain indebted for sponsorships and donations to support their events. All donations shall be acknowledged. Donors and collaborators will have their names and/or logos placed on the Congress official website.

### Adverting and Exhibitions

The AASR welcomes requests for placing adverts on their event website, Congress materials, etc. We also invite corporate agencies/individuals or Associations that wish to make exhibitions, trade fair during the events. Adverts and exhibitions may be charged. For more information, please contact the Congress secretariat.

### Practical Information

#### Accommodation

Cheap hotels are available around the conference venue. If any participants need accommodation, the conference organizers can reserve rooms for them in Port Harcourt. Price of accommodation ranges from US\$35 to US\$250 per night.

#### Travel and Logistics

Aiming at assisting participants to quickly move from Port Harcourt or Owerri airports to the conference venue, the Welfare and Logistics sub-Committee will organize an Airport bus shuttle. The trip by road from Owerri or Port Harcourt airports to the conference venue takes less than two (2) hours and thirty(30) minutes respectively.

#### Visa

Delegates arriving from the West African sub-region may not need visa to enter Nigeria. Participants will be assisted to obtain a visa. Please contact the organizers for details.

#### Insurance and Inoculations

Visitors entering Nigeria require travel/health insurance and some medical inoculations according to immigrations laws. International participants should contact the nearest Nigerian Embassies/High Commissions/Consulates and the requirements for travel/health insurance and inoculations.